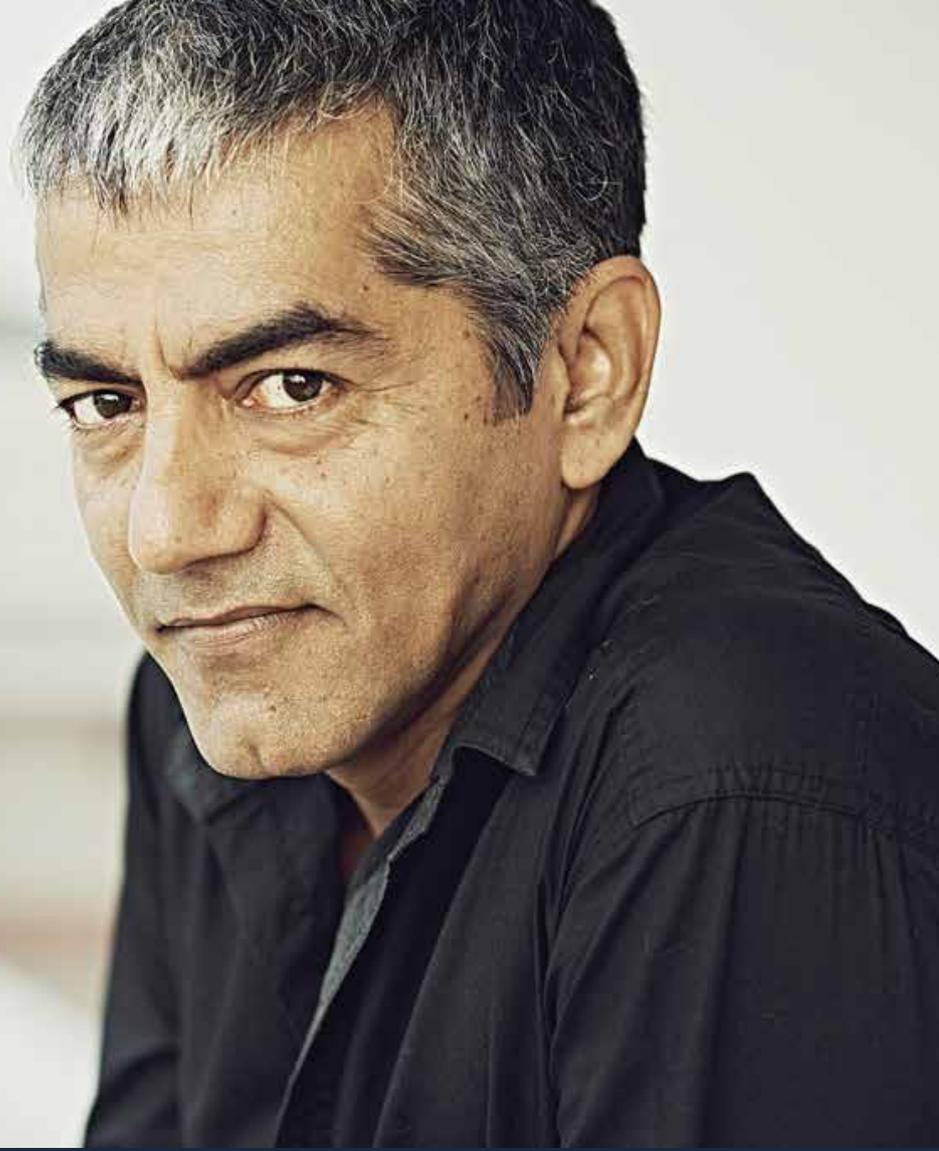


An Experience With

# ASIF BASRA

Life is a stage,  
and so is the workplace...  
Use theatre techniques  
to step beyond yourself,  
and learn to communicate  
and perform better.



## The Experience

Theatre thrives on instinct. This is within each of us, but we need to learn how to control and guide these feelings and adapt accordingly. In theatre as at work, you have a role to play, you discharge your duties and responsibilities and you get measured. Reshaping how you see, perceive and react to situations opens up a whole new world.

An experience with Asif Basra will help you discover yourself, find your energy, and help you perform in your respective roles. The experience will help you break your shackles and channel your energy and dedication toward your work. If you view your work as a performance in the present that you can explore and optimise, you will find it rewarding and inspiring.

Asif's workshops are designed to draw people out of their comfort zones in terms of thinking and to challenge them, all of this while having fun!

An experience with Asif Basra is an active and participatory training that encourages participants to engage and listen. Compared to typical classroom-style trainings, Asif's techniques ensure his workshops are impactful, collaborative and results-driven.

## Theatre and me

As a young child an accident left me with physical injuries that turned me into an introvert for many years. In my last year at school, I was encouraged to perform in a theatrical drama, and I found through the audience a connection with people that had thus far eluded me. Theatre gave me a confidence and skills that transformed me.

Over the past 15 years, I have conducted over 50 workshops with corporate bodies, NGOs, educational institutions and children and youth groups. My programmes specialise in leadership, communication and team building in the work place.

I expand upon the theatre techniques I have learnt through my experiences on stage, and have devised a workshop experience which is fun, effective and original.

## Unlearn To Learn

To perform in front of a live audience an actor has to confront his natural inhibitions and remove the barriers of his own personal conditioning. He cannot allow his own personality to influence the character he is playing; an actor must be open and explore new methods during each performance.

Every faculty must come alive simultaneously to manifest the character; theatre forces the actor to be in the present, and to allow his performance to evolve spontaneously. Unlearning begins and opens up a clean slate for the actor to reinvent, adapt and make an impact.

***Imagine if you can learn to unlearn like this in your day to day life.***

Most of us are conditioned to avoid unknown situations or unexpected challenges, creating what we believe is a safe and secure world for ourselves. By sticking to these habits, we are limiting our potential.

Theatre techniques can teach us how, through unlearning, we can relearn and explore new ideas that are more relevant to our careers and lives. Applying the principles of theatre to your professional life will help you break old habits and inspire you to go to the next level.

Asif Basra takes participants through the experience of seeing their own potential and the way ahead, and how this results in personal rewards from an improved performance in their professions. The experience is creative and collaborative, and encourages the same in the work place.



## Discover Yourself Through Theatre!

- Learn how to hone your personal skills and behaviour
- Discover how to use and develop your creativity
- Develop confidence to communicate effectively
- Understand your natural leadership potential
- Discover the easy path to self-motivation
- Learn the arts of decision making and risk taking

How will we achieve these skills ?

...Through theatre-based techniques!

*An Experience with Asif Basra can be customised according to specific requirements, including:*

- Leadership
- Team building
- Conflict Resolution
- Communication
- Accountability
- Change Management
- Stress Management
- Synergizing
- Motivation
- Reinvention



*“The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.”*

-Alvin Toffler



## Testimonies



*"Asif reintroduced us to the art of listening. I discovered that listening makes us unfold and expand"*

- GlaxoSmithKline participant

*"Asif will teach you leadership, integrity and skills in a way that you will remember. He pulls you out of your comfort zone and makes you think outside of the box without you even realizing."*

- Reliance Industries participant

*"Asif Basra has the knack to interact and draw people in his vicinity to communicate. Very chirpy, intelligent and coupled with his sensitive attitude, he has a multi-faceted persona. He is a jack-in-the-box, always full of surprises, so working with him is always a live act."*

- Putzmeister Concrete Machinery Limited Participant

*"Imagination, communication and self-confidence are the prerequisites in any professional field and Asif helped the participants understand the finer nuances through theatrical enactments."*

- Head of Human Resources, Mentor Graphics (India)



*"Having attended many 'motivational' programs before, I was quite surprised by the intensity of this session. Whilst others talk, Asif does. Then he demands the same of you."*

- GlaxoSmithKline participant

*"Leadership lessons learnt through activities with a theatre veteran was completely unexpected. His artistry and creativity are personified. He was truly inspiring and surprisingly spiritual as well. He helped shed my inhibitions. I feel very privileged to have experienced this."*

- Ashoka University participant

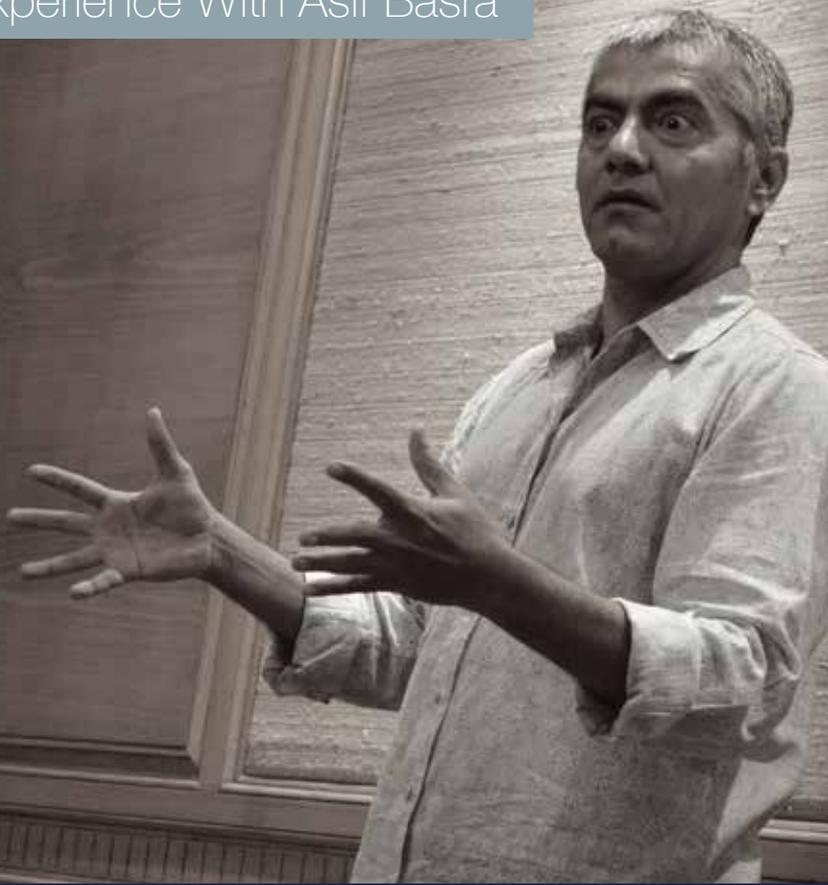
*"It's amazing how just going back to basics can make things so much clearer. In this work environment where stress overpowers your performance, you need something from time to time to know yourself better and motivate yourself and your colleagues."*

- Reliance Industries participant

*"In 2010 in Pakistan, Asif led a group of young adults from India and Pakistan through a series of interactive workshops aimed at increasing mutual understanding and respect among the participants. Asif is a person characterized as thoughtful, creative, innovative, and ambitious. He would be a true asset to add to any workshop being conducted for youth or adults."*

- Director of South Asian Programs, Seeds of Peace





## About Asif

Asif Basra is a film and theatre actor. He has appeared in several international English-language productions, such as the acclaimed 2006 movie *Outsourced* (United States), *Tandoori Love* (Switzerland/Germany) and *One Night with the King* (United States) with Omar Sharif and Peter O'Toole.

Asif has starred in a number of popular Hindi movies, including *Once Upon a Time in Mumbai*, *Jab We Met* and *Kai Po Che*. His performance in Rahul Dholakia's *Parzania* received much critical acclaim. In 2014, he starred in the Tamil film *Anjaan*, and most recently he has acted alongside Ranbir Kapoor in his new film *Roy*.

Asif has conducted over 50 workshops with corporate bodies, NGOs, educational institutions and children and youth groups, including:

- Reliance Industries
- Bank of America
- The British Council
- GlaxoSmithKline
- Ogilvy & Mather
- Bombay Scottish School
- Mahindra Finance
- TATA Telecom
- National Institute of Fashion Technology (NIFT)
- Johnson & Johnson
- Godrej Industries
- Prithvi Theatre
- Mercedes Benz
- Seeds of Peace
- Cathedral School, Mumbai
- Asian Paints
- Akansha
- Magic Bus
- ABN Amro
- Ashoka University

*"My personal journey through life has helped me immensely in the process of self-discovery. From being an introverted schoolboy, theatre has transformed me into someone who now takes joy in meeting people and sharing my experiences. It has not been an easy journey. It is the decision I made to observe people, probe how I fit in and engage with my personal self that has shaped me and made me what I am today.*

*You can do it too!"*

For further information contact:  
Email : [info@asifbasra.com](mailto:info@asifbasra.com)  
Phone: +91 9820 552154  
Website: [www.asifbasra.com](http://www.asifbasra.com)

*"Those who cannot change their minds cannot change anything."*

- George Bernard Shaw